

GARY PERLIN

Art Director of Motion Design

www.epiphanyvideo.com

Password: PerlinPortfolio



EXPERTISE

Motion Graphics | 13 Years

Video Editing | 13 Years

Graphic Design | 19 Years

PowerPoint Expert | 13 Years

PRIMARY SKILLS

- After Effects | 13 Years
- Premiere | 13 Years
- Cinema 4D | 1 Year
- Photoshop | 20+ Years
- Illustrator | 20+ Years
- InDesign | 20+ years
- Audition | 10 Years
- Microsoft Office | 20+

EDUCATION

The Art Institute of Los Angeles
Bachelors of Science
2002-2006



SUMMARY OF QUALIFICATIONS

Agency: Twelve years of experience in agency settings, progressing from junior designer to creative lead. Clients include Microsoft, Amazon, Expedia, Dexcom, Pfizer, Johnson & Johnson, Bayer, Gilead, and more.

Corporate: Five years of in-house experience as a graphic and motion designer across industries such as manufacturing, marketing, and finance. Partnered closely with engineers to deliver technically accurate, visually compelling content.

Freelance: Four years running a successful freelance business with a diverse client base. Notable clients include Rakuten, WD-40, and Office 1.

Writing: Skilled in writing press releases, ad copy, storyboards, and completing two full-length novels.

Artist: 30+ years as a multimedia artist with strengths in drawing, sketching, photography, and music.



PROFESSIONAL EXPERIENCE

Ogilvy Health | Art Director of Motion Design

2022 - 2025

In my three-years as an Art Director of Motion Design at Ogilvy Health, I've excelled in managing freelancers and spearheading campaigns for high-profile pharmaceutical clients such as Dexcom, Pfizer, Bayer, CeraVe, Ferring, Gilead, and Haleon. My work has not only met but exceeded expectations, earning recognition at industry-leading events like MM+M and the Manny Awards—contributing to the growth and success of Ogilvy Health's creative endeavors.

Freelancer | Motion Designer/Graphic Designer

2018 - 2022

Cultivated client relationships and developed a myriad of design projects for a variety of unique clients. Projects include, but are not limited to, video and motion graphics, trailer wrap designs, brochures, city directory maps, advertisements, brand identity and logos, websites, e-blasts, and much more. clients include Rakuten, Office 1, The San Diego Zoo, and Ascend Therapeutics, to name a few.

Cheviot Performance Marketing | Creative Director

2017 - 2018

Developed and managed a team of internal and external designers, writers, and artists. Responsible for leading the team in designing print, web, and motion graphics pieces for our various products. Created and set up video/photo shoots for large marketing projects from conception to completion.

Artitudes Design | Senior Motion/Graphic Designer

2015 - 2017

Extensive experience creating motion graphics videos, PowerPoint presentations, storyboards, and print and digital design. One of the projects I spearheaded involved creating videos which aired at a large Microsoft event. Additional clients included: Amazon, Starbucks, Salesforce, CenturyLink Field and Expedia.

(More experience upon request)